



**GOVERNMENT OF KERALA**

General Administration (Co-ordination) Department

No.Cdn.2/3/2022/GAD

Dated, Thiruvananthapuram, 01.02.2022.

**CIRCULAR**

Sub : GAD – Public Outreach Programme – E-pledge against drugs – reg

Ref : 1) Letter No.VII/I/E-Pledge(14)/DDG/SWR/2021 dated 24.12.2021 from the Deputy Director General (SWR), NCB, Mumbai.

2) Letter No.HOME-SSA1/882/2021-Home dated 11.1.2022 from Home (SSA) Department

As part of spreading the awareness against the ill effects of drugs among citizens, in co-ordination with state authorities and other stakeholders, Government of India has uploaded an e-pledge titled **"Say Yes to Life, No to Drugs"** in the portal mygov.in and has requested to issue necessary directions to all the LEAs/stakeholders to disseminate the information across the society for generating a mass movement to fight against drugs.

In the above circumstances, all Heads of Departments/Public Sector Undertakings and autonomous bodies are requested to make necessary arrangements to disseminate the ill effects of drugs among the citizens and to ensure maximum participation in the e-pledge campaign.

The link to the e-pledge is as given below.

**<https://pledge.mygov.in/fightagainstdrugabuse/>**

**K.R. JYOTHILAL**  
PRINCIPAL SECRETARY

To

All District Collectors

All Heads of Departments

The Chief Executives of Public Sector Undertakings/Autonomous Bodies.

All Additional Chief Secretaries/Principal Secretaries/Secretaries

The Secretary to Governor, Kerala Raj Bhavan, Thiruvananthapuram

The Registrar, High Court of Kerala, Ernakulam

The Secretary, Kerala Legislative Assembly, Thiruvananthapuram

The Secretary, Kerala Public Service Commission, Pattom, Thiruvananthapuram

The Registrar, Kerala Lokayuktha, Thiruvananthapuram

The Registrar, Kerala Administrative Tribunal, Thiruvananthapuram.

The Member Secretary, State Planning Board, Pattom, Thiruvananthapuram

The Secretary, State Information Commission, Thiruvananthapuram

The Director, Directorate of Public Instructions, Jagathy, Thiruvananthapuram.

The Director, Higher Secondary Education, Thiruvananthapuram.

The Director, Vocational Higher Secondary Education, Thiruvananthapuram.

The Director, Directorate of Technical Education, Thiruvananthapuram.

The Registrar, University of Kerala/Mahatma Gandhi/Calicut/Cochin/Kannur

The Registrar, Kerala Agricultural University, Mannuthi, Thrissur.

The Registrar, Sree Sankaracharya University of Sanskrit, Kalady. P.O.

Ernakulam.

The Registrar, Kerala University of Health and Allied Sciences, Thrissur – 680 596.

The Registrar, Kerala Veterinary and Animal Sciences University, Pookode,

Wayanad.

The Registrar, Kerala University of Fisheries and Ocean Studies, Panangad, Cochin.

The Registrar, APJ Abdul Kalam Technological University, Thiruvananthapuram

All Departments in Government Secretariat including Law and Finance.

Information & Public Relations Department. (for providing publicity through media)

Web & New Media, I&PRD, Government Secretariat

(for publishing in Govt. website)

Stock File/ Office Copy.

Forwarded/By order



Section Officer

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